

Production Specs

AD SIZE	DIMENSIONS W x H
Full Page	10.5" X 12.5" Trim 11" X 13" Bleed 9.5" X 11.5" Live Area
1/2 Horizontal	9.5" X 5.5"
1/2 Vertical	4.375" X 11.25"
1/4 Square	4.375" X 5.5"
1/4 Horizontal	9.5" X 2.625"
1/4 Vertical	2.125" X 11.25"
1/8 Horizontal	4.375" X 2.625"
1/8 Vertical	2.125" X 5.5"
9 Inch Ad	3" X 3"

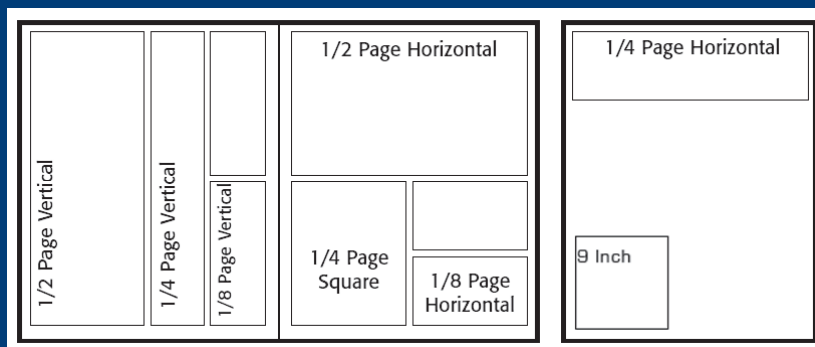
Supported Programs for working files: Adobe InDesign CS4, Adobe Photoshop CS4, Adobe Illustrator CS4 & Quark. We cannot accept Pagemaker, Publisher, Word or PowerPoint files. All supporting files and fonts used should be supplied with the ad in the corresponding folder. Be sure to include printer and screen fonts.

Acceptable file submission formats: Press-ready PDF, EPS (fonts converted to outline), TIFF, PSD.

Ad Submission: via CD/DVD, email or FTP**. If you are sending in a memory stick be sure & include a self addressed stamped envelope. Publisher is not responsible for media return if no method is provided by advertiser. Be sure to include either a low-resolution PDF proof with your file submission or send a hard copy proof of your ad. Publisher will not be held responsible for errors on ad reproduction when no proof is supplied.

UNTIL FURTHER NOTICE, PLEASE UPLOAD ALL ARTWORK TO SENDSPACE.COM IN "RECIPIENT EMAIL" FIELD, PLEASE PUT PRODUCTION@TRINITYPUBLISHING.NET**

Graphics: Scanned artwork should be scanned at the highest possible resolution and not resized upward after the scan. Scanned artwork should be cropped and saved in TIFF or EPS format at 300 dpi, lineart at a minimum of 1200 dpi. All color work must be saved in CMYK format (4c). Any artwork sent that includes RGB or PMS colors will be converted to CMYK with NO proofing back to client.



Mission Statement

To strengthen & grow the Christian community through relevant editorial, effective advertising & an active on-line offering.

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