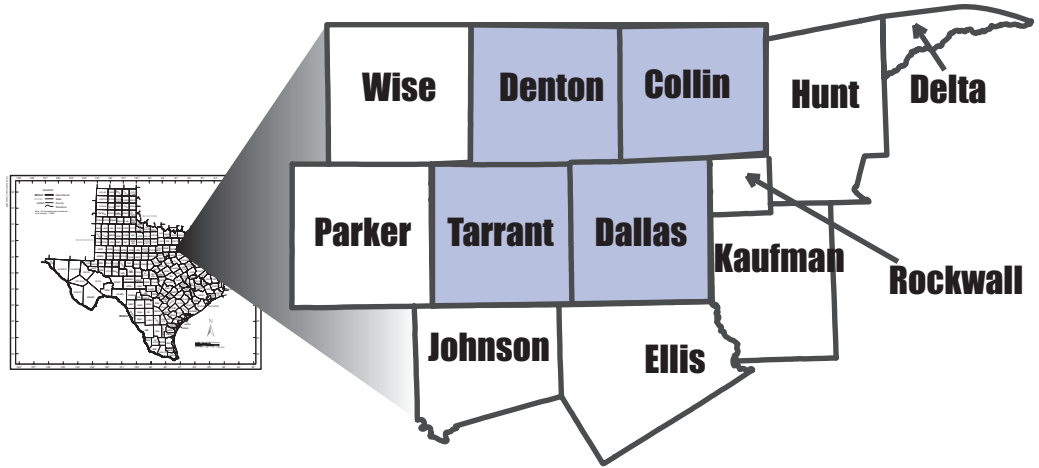


Rates & Distribution



Cities

- Addison
- Allen
- Argyle
- Aubry
- Carrollton
- Celina
- Coppell
- Corinth
- Cross roads
- Dallas
- Denton
- Farmers Branch
- Flower Mound
- Frisco
- Grapevine
- Highland Park
- Krum
- Lake Dallas
- Lewisville
- Little Elm
- McKinney
- Plano
- Prosper
- Providence
- Richardson
- Savannah
- Southlake
- The Colony

RATE CARD

AD SIZE - COLOR	1 X	3 X	6 X	12 X
Full Page	\$2,105.40	\$1,914	\$1,740	\$1,450
1/2 Page (Vertical)	\$1,255.98	\$1,141	\$1,038	\$865
1/2 Page (Horizontal)	\$1,255.98	\$1,141	\$1,038	\$865
1/4 Page	\$726	\$660	\$600	\$500
1/8 Page	\$435	\$396	\$360	\$300
Large 9"	\$392.04	\$356.40	\$324	\$270
Small 4"	\$232.32	\$211.20	\$192	\$160
PREMIUM POSITIONS				
Outside Back Cover	\$3,666.30	\$3,333	\$3,030	\$2,525
Inside Back Cover	\$2,613.60	\$2,376	\$2,160	\$1,800
Inside Front Cover	\$2,904	\$2,640	\$2,400	\$2,000
Center Spread	\$4,646.40	\$4,224	\$3,840	\$3,200
Page 3 RHR	\$2,904	\$2,640	\$2,400	\$2,000
Page 5 RHR	\$2,178	\$1,980	\$1,800	\$1,500
1/2 Page Editorial Sponsor	\$1,379.40	\$1,254	\$1,140	\$950
Ask The Expert	\$580.80	\$528	\$480	\$400
Logo Sponsor	\$435.60	\$396	\$360	\$300
Web Banner		\$66	\$60	\$50
CLASSIFIED ADS				
20 Words & Phone #	\$29.04	\$26.40	\$24	\$20

* Churches/Ministries = 15% discount
(MUST HAVE 501(c)3 STATUS)

Mission Statement
To strengthen & grow
the Christian community
through relevant editorial,
effective advertising & an
active on-line offering.

